



# PORTRAITS *of* HOPE

## 2025 GALA

MAY 31, 2025

### *Sponsorship Brochure*

VILLA  
PROUD 



# About the Gala



**ABOUT PORTRAITS OF HOPE GALA:** The Annual Portraits of Hope Gala is more than just a celebration—it's a cornerstone event for Villa of Hope, directly supporting our mission to partner with individuals, families and communities to **Rebuild** relationships, **Recover** potential, and **Renew** hope for the future. This premier event brings together community leaders, advocates, and donors to reflect on Villa of Hope's transformative work and to fuel its programs for the year ahead.

## Our annual Gala serves as a vital platform to:

**Raise Awareness:** You'll have the opportunity to listen and learn about the compelling stories of resilience and triumph from those served by Villa of Hope.

**Generate Critical Funding:** All proceeds go toward programs that support youth mental health, substance use recovery, workforce development, and family strengthening services. This also allows us to cover gaps not addressed by traditional funding sources, such as emergency assistance for families in crisis or new initiatives addressing emerging community challenges.

**Celebrate Community Impact:** Throughout the evening we acknowledge the support of donors, volunteers, and staff whose contributions make Villa of Hope's mission possible. We also invest in building stronger partnerships with new and existing donors, sponsors, and stakeholders who are invested in creating positive change in the community.

**2025 THEME:** The 2025 theme for Villa of Hope's Portraits of Hope Gala is "Villa Proud", a celebration of resilience, achievement, and unity within the Villa of Hope community. This theme reflects the pride and dedication of everyone connected to Villa of Hope—from the individuals and families who overcome challenges every day to the donors, staff, and supporters who make this vital work possible.

"Villa Proud" represents a celebration of transformation, honor and belonging. It's what we've already accomplished together and what's possible for the future. "Villa Proud" is the opportunity to reflect on your role within Villa of Hope and inspire others to do the same.



Learn more at [PortraitsOfHopeGala.org](https://PortraitsOfHopeGala.org) or email [events@villaofofhope.org](mailto:events@villaofofhope.org)

# About the Gala



**WHY SPONSOR:** Sponsoring Villa of Hope's Portraits of Hope Gala is a powerful opportunity for businesses and individuals to make a meaningful impact while benefiting from valuable exposure and investing in our mission. Here's why:

- 1. Support for our Mission:** By sponsoring, you directly support Villa of Hope's life-changing programs in mental health, addiction recovery, youth development, and education.
- 2. Showcase Corporate Social Responsibility:** Sponsorship demonstrates your organization's commitment to giving back and supporting critical community needs.
- 3. Brand Visibility and Recognition:** Sponsors receive prominent acknowledgment in event materials that are in print, online and at the event. As well as exposure on social media, emails, and website.
- 4. Networking Opportunities:** The gala attracts a prestigious audience, including business leaders, philanthropists, community influencers, and decision-makers. As a sponsor, you gain access to valuable networking opportunities that can lead to new partnerships or business growth.

These are just a few reasons. Sponsoring the Portraits of Hope Gala isn't just a contribution; it's an investment in the work that we do. Allowing us to build a brighter future for individuals and families in need while elevating your organization's profile and community impact.

**ATTENDEE PROFILE:** The attendee profile for Villa of Hope's Portraits of Hope Gala typically includes a mix of individuals and groups connected to our organization or our mission. This includes:

- 1. Villa of Hope Stakeholders**  
Board members and trustees, Leadership team and staff, Program beneficiaries & ambassadors
- 2. Philanthropic Supporters**  
Major donors and contributors to Villa of Hope, Local philanthropists
- 3. Corporate Partners**  
Representatives from corporate sponsors of the event, Local businesses and organizations
- 4. Community Leaders**  
Elected officials, Leaders in education, healthcare, and other sectors
- 5. General Supporters**  
Individuals passionate about our mission, The local community

**PLEASE NOTE:** Sponsor benefits are subject to change. If none of the following opportunities suit your organization, we can customize a sponsor package that fits your needs while also making an impact.



# Sponsorship Levels

## **\*EXCLUSIVE\* YEAR-ROUND VISIONARY SPONSOR ..... \$25,000**

- Recognition as the Visionary Sponsor with company name featured prominently on the save the date, invitation, and any other collateral for both Gala and Golf Tournament.
- Two tables at Gala with premium seating (20 seats total)
- 3 Foursomes at Golf Tournament
- Company name and logo featured prominently in the event program for both Gala and Golf
- Two full-page advertisements in the gala event program
- One full-page advertisement in the golf event program
- Premium listing on all event signage
- Speaking opportunity to attendees
- Verbally recognized by the Master of Ceremonies at Gala
- Recognized in both pre- and post-event media materials
- Sponsor's choice of an event underwriting opportunity



## **\*EXCLUSIVE\* PRESENTING MISSION SPONSOR ..... \$15,000**

- Recognition as the Presenting Sponsor with company name featured prominently on the save the date, invitation, and any other collateral.
- Two tables at Gala with premium seating (20 seats total)
- Company name and logo featured prominently in the event program
- Two full-page advertisements in the event program
- Premium listing on all event signage
- Verbally recognized by the Master of Ceremonies at the event
- Recognized in both pre- and post-event media materials
- Sponsor's choice of an event underwriting opportunity



# Sponsorship Levels

## HOPE SPONSOR ..... \$10,000

- Premium seating (16 seats total)
- Company name featured prominently in the event program
- Two full-page advertisements in the event program
- Recognized in both pre- and post-event media materials
- Sponsor's choice of an event underwriting opportunity

## INSPIRATION SPONSOR .... \$7,500

- Preferred seating (10 seats total)
- Company name featured on event invitation
- One full-page advertisement in the event program
- Sponsor's choice of an event underwriting opportunity

## COURAGE SPONSOR ..... \$5,000

- Preferred seating (6 seats total)
- Company name featured on event invitation and signage
- One half-page advertisement in the event program

## STRENGTH SPONSOR ..... \$2,500

- Four gala tickets
- Company name featured on event invitation and signage
- One quarter-page advertisement in the event program

## COCKTAIL HOUR SPONSOR .. \$1,500

- Two gala tickets
- Company name featured on bar tables
- One quarter-page advertisement in the event program

## RESILIENT SPONSOR .. \$1,000

- Two gala tickets
- Company name featured on event invitation and signage

## TRIBUTE AD ..... \$250

Celebrate the lives and legacies of those who inspire us with a 12" x 9" poster in the gallery. Recognize a loved one—whether celebrating their impact today or preserving their memory for generations to come.

## PROGRAM ADS ..... VARIES

- Full Page Ad ..... \$400
- Half Page Ad ..... \$250
- Quarter Page Ad ... \$100



# Sponsorship Form



## 2025 PORTRAITS OF HOPE GALA

MAY 31, 2025 | 6:00-11:00PM | HYATT REGENCY, 125 E. MAIN ST

Thank you for supporting our annual Portraits of Hope Gala! Please complete this form and email to [events@villaofohope.org](mailto:events@villaofohope.org) or by mail to Villa of Hope, 3300 Dewey Ave, Rochester, NY 14616. Please direct any questions to Isha Torres at 585.865.1550 x381 or [events@villaofohope.org](mailto:events@villaofohope.org).

**Go Paperless: Sponsor, register and pay online at [www.portraitsofhope.org](http://www.portraitsofhope.org).**

### SPONSORSHIP LEVEL

- ☐ VISIONARY SPONSOR: \$25,000 **SOLD OUT** ☐ MISSION SPONSOR: \$15,000 ☐ HOPE SPONSOR: \$10,000
- ☐ INSPIRATION SPONSOR: \$7,500 ☐ COURAGE SPONSOR: \$5,000 ☐ STRENGTH SPONSOR: \$2,500
- SOLD OUT** ☐ COCKTAIL HOUR SPONSOR: \$1,500 ☐ RESILIENT SPONSOR: \$1,000
- ☐ TRIBUTE AD: \$250 ☐ FULL PAGE AD: \$400 ☐ 1/2 PAGE AD: 250 ☐ 1/4 PAGE AD: \$100
- ☐ I am unable to sponsor at this time but please register me for the event:

Single Ticket Only \_\_\_\_\_ x \$250 = \_\_\_\_\_  
# of Tickets Total Cost

Table of 10 \_\_\_\_\_ x \$2,300 = \_\_\_\_\_  
# of Tables Total Cost

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Web Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### PAYMENT INFORMATION

☐ Check made payable to Villa of Hope ☐ Please Invoice Me ☐ Charge my credit card below

Credit Card: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Learn more at [PortraitsOfHopeGala.org](http://PortraitsOfHopeGala.org) or email [events@villaofohope.org](mailto:events@villaofohope.org)