



REPORT  
TO OUR  
COMMUNITY

**2023**

We  
believe  
in you 





# A MESSAGE FROM VILLA LEADERSHIP

We believe in you 

You may have seen our current “We believe in you” campaign online and in print in recent months, as we have brought news of the Villa to our community. It has been quite a year; and as the Sanctuary® Model reminds us, Growth and Change are part of life. And while all Change is loss, the opportunities for Growth are boundless.

The great, breathtakingly transformative, and life-changing work of the Villa goes on. We have forged new pathways in our community in Workforce Development, Care Coordination, Education, and Behavioral Health, bringing hope to thousands. 2023 marked the grand opening of The Steven Center for Behavioral Health on our Dewey Avenue Campus, and the beginning of assistance to our neighbors desperately in need of mental health services (see page 11 for details). Workforce Development and Community

Restoration have seen new innovations, new programs, and inspiring success stories; and along with our Community Programs, and Villa of Hope School, have continued to serve those in need despite marked staff shortages, and recruitment challenges.

Successes are everywhere at the Villa; just ask Cloey. She generously shared her story during her internship with the Villa’s Marketing team this year, and you will find it also in these pages.

“We believe in you” has always been a Villa mantra. We believe in our clients to succeed, to achieve stability and sobriety, and to attain their goals. We believe in our staff to be tomorrow’s leaders.

And we believe in you, our community of friends, to continue to support our work. You have helped community members, old and young, through your gifts. You have helped Cloey break a life-long cycle, and to step freely into a life of sobriety. Cloey thanks you, and so do we. **Thank you!**





Christopher Bell, MS, MBA  
Board Chair



*Carrie Carl, LCSW-R*

Carrie Carl, LCSW-R  
President/CEO





*Cloey walks with Kelly Wilmot, who is Cloey's therapist and also the Villa's Chief Program Officer.*

## CHOOSING RECOVERY

It might seem like an easy choice to some of us: to choose between addiction or sobriety, or between incarceration or freedom; but for Cloey, it was a personal journey fraught with twists and turns she had never anticipated.

Cloey is 20 years old, and until very recently, lived on the Villa's Dewey Avenue campus at LIFE House. Her stay at LIFE was a pivotal point in her journey.

"For as long as I could remember, drugs were a part of my life," she says. "Both my parents were drug addicts. I went to live first with my grandparents, but then I ended up in foster care for 7 years. When I was 17, I decided I wanted to live on my own. It got very complicated. I was living with my boyfriend, but we fought a lot, and I would go live with friends here and there, and I lived on the streets."

It was during one of these times she went to stay with a friend that she first tried Meth. Powerfully addicting, it became her drug of choice. From that point, her life went out of control, and as she puts it, "it was really no longer my own life."

What ensued were a blur of years, trouble with the law, experiences with abusive relationships, and homelessness. Cloey recounted that she did things during those years she had never pictured herself doing – ever. For part of that time, she was on the run, and she says if she could have imagined her life getting bad, the reality was that it got even worse than that.

"Eventually I was sent to rehab, but I walked out, and bounced for awhile between courts and rehab," she says. "Sometimes I'd get clean, but then I'd find a





*Cloey shares a laugh with Juanita Prince, “Miss Juanita,” during her stay on campus at LIFE House.*

way again to get high. They say that the future for someone who doesn’t get clean has three choices: jails, institutions, or death.

“I didn’t want that. So now comes the part where I ended up at LIFE House.”

LIFE let Cloey stay for an entire year, beyond the typical stay; she had no family to stay with, so her counselor, Kelly Wilmot (also the Villa’s Chief Program Officer) and the staff at LIFE became her family. She stayed while living arrangements were made for her transition, and during the entire year, she stayed sober.

“Kelly helped me the most,” she recalls. “The atmosphere at LIFE was different, not like a regular rehab; and what really set it apart was that we could go out and do things, be active, stay busy, and keep our minds occupied.”



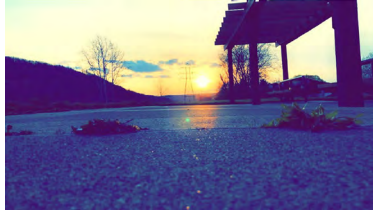
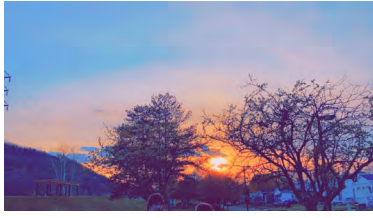
*Cloey speaking at the Tournament of Hope, with President and CEO Carrie Carl looking on.*

At LIFE, she developed a plan to continue to be sober. She became involved with community resources, and the Villa’s Steven Center for Behavioral Health for continued therapy specifically designed for her recovery.

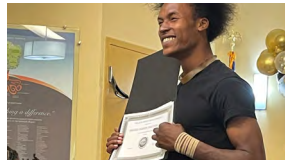
In September, she was encouraged to share her story, and she did so in a big way. She was the guest speaker at the Villa’s 42nd Tournament of Hope Golf Tournament, where she spoke to a packed room at dinner, and reported being nervous – but so proud.

“I really, really want to live my life to the fullest,” says Cloey, “and I realized drugs were keeping me from living my life to





Photos by Cloey, including some that documented Villa of Hope events during her Villa Marketing Department internship.



the fullest. I am focused on my future now. I want to become a photographer. I've been doing pictures since I was in middle school." Following her graduation from her program at LIFE House, she worked as an intern in the Villa's Marketing Department.

Cloey will be the first to tell you that part of her story here is missing. And it shall remain so. After graduating from LIFE House, she was required to make a court appearance, which she did, backed by a letter of support from her therapist, Kelly, detailing her diligence with her program at the Villa, her good behavior, her pursuit of her GED, her commitment to sobriety, and her community involvement.

Taking all of that into consideration, the judge sealed her records as a juvenile, and she now walks into her future with a clean slate.

I left LIFE House with a strong support network and stepped into a new life that helps me stay away from my previous habits. People believed in me.

Today I live in the community; I have been clean and sober for over a year. I'm proud to say I'm a "Villa kid," a success story, and a person in recovery. I feel hopeful.

Yes, I did the work, and my therapist, Kelly helped me a lot – but you all who donate to the Villa – you had a role, too.

You all care, and I thank you for that.

-Cloey



Scan this QR code to watch Cloey's video



# WELCOME TO THE STEVEN CENTER

New for 2023 at the Villa: The Steven Center for Behavioral Health.

Our second Integrated Outpatient Clinic, now open on our Greece Campus, the Center provides treatment uniquely customized to the individual client by our licensed therapists, with evaluation and treatment for children, adolescents, adults, and families.

Newly expanded and constructed in what was formerly called the Miller Building, The Steven Center was made possible in part by a generous grant from the Messina family, in memory of Steven Messina. The commemorative plaque below hangs in the reception area of the Clinic.

For more information, scan the QR code here:



Villa.Intake@villaofhope.org or Behavioral.Health@villaofhope.org  
585-581-HOPE or 585-328-0834

## Steven Messina

A shining light who faced challenges, including addiction and mental health issues. With the help of peers and professionals like those at The Steven Center for Behavioral Health, he and his family came to understand and manage the problems such challenges can cause. Steven's love for life blossomed through the music he performed, the adventures he enjoyed and the friendships he embraced. He taught that with courage and love, there is always hope.



Beloved son, brother, uncle and friend  
Nurse-anesthetist and musician  
Respected and admired





# THANK YOU TO OUR DONORS *(from JULY 1, 2022 through JUNE 30, 2023)*

## \$10,000 +

Assured Partners Bond Benefits Consulting  
Brighter Days Foundation  
Rebecca & Timothy Burkey\*  
Charles and Mary Crossed Foundation  
Andrew & Trish Crossed  
Davenport-Hatch Foundation Inc.  
Jean Arena  
John Harris, Glover-Crask Charitable Trust  
KeyBank Foundation  
Ted Kuzniarek, Upstate Pharmacy\*  
Max A. Adler Charitable Foundation  
MEG's Gift  
Linda & Harry Messina  
Paul & Claudia Moriarty\*  
MVP Health Care  
Mary Anne Palermo\*  
Don Reeve  
Rochester Area Community Foundation (RACF)  
Rochester Colonial  
The Polissen Foundation, Inc.  
The William F. Voellinger Trust  
United Way of Greater Rochester and the Finger Lakes  
Waldron Rise Foundation  
Julie & Jerry Warner\*

## \$5,000 - \$9,999

Michael & Nela Amico\*  
Karlee Bolaños, Bolaños Lowe  
Erick G. & Nancy Bond\*  
Peggy Boucher\*  
Betsy Brugg, Woods Oviatt Gilman, LLP\*  
Michael Burns\*  
Helen E. Clark  
Dawn & Steven DePerrior\*  
DiPasquale Construction, Inc.  
ESL Federal Credit Union  
Excellus BlueCross BlueShield  
Guido & Ellen Palma Foundation  
Judy & Wayne Holly  
Jill Knittel, JK Executive Strategies  
LaBella Associates  
Lisa & Christopher Leverett\*  
Louise & Michael Laiacona, Whirlwind Music  
Robert Luken\*  
Thomas McCorry\*  
Park Grove Realty

Catherine & Vincent Orlandini\*  
Kris & Kevin Parker  
Karen & Fred Rakoski  
Rochester Americans Hockey LLC  
Sage Rutty & Co, Inc.  
Frank Sapienza, Frontier Glass Inc.  
USI Insurance Services LLC  
David Vogt & Elizabeth "Tish" Ciaccio\*  
Wegmans Food Markets Inc.

## \$2,500 - \$4,999

Advantage Federal Credit Union  
Holly & Donald Barone  
Bivona Child Advocacy Center  
Erick B. & Kate Bond\*  
Bond, Schoeneck & King, PLLC  
Rosella & Ken Burke  
Burke Group\*  
Carrie & Brian Carl\*  
Joseph Casion, Harter Secrest & Emery LLP  
Constellation Brands, Inc.  
Caterina & Eric Cook\*  
CPL: Architecture - Engineering - Planning  
Patty & Jeff Davis  
Stephanie & Doug Dickman  
Essex Partners, Inc.  
First American Equipment Finance  
Garber Automotive  
Christina Gullo & John Mueller\*  
Patricia Grassi  
Carolyn & Raymond Helfrich  
Al Kinel, Strategic Interests, LLC  
LeChase Construction Service, LLC  
Lisa & Christopher Leverett\*  
Nancy Wilkes, McDonald's N.J. Wilkes, LLC\*  
Nexo Group, LLC  
Elizabeth Palermo  
Paychex  
Adam Pettinella, RDG + Partners  
Phil Pettinella, Wells Fargo Commercial Bank  
RADEC Corporation  
Carol & Craig Ramsdell\*  
Red Wings Community Foundation  
Research Foundation For Mental Hygiene, Inc.  
Rochester Americans and Knighthawks  
Nicole & Mark Schreiner  
St. Ann's Management Company, Inc.  
The Summit Federal Credit Union  
Vision Automotive Group

## \$1,000 - \$2,499

Action Group - Rochester  
Alstom Signaling Foundation  
ALSTOM Signaling, Inc.  
Architectura PC  
Rebecca & John Barnes  
Christopher Bell\*  
Cynthia Benjamin  
Broadstone Net Lease, Inc.  
Korey Brown\*  
Lisa & John Caruso\*  
CAUSE+EFFECT Strategy  
Chetna Chandrakala\*  
Mary Lou & Jeremiah Clifford  
Ted Cordes\*  
Cornerstone Wealth Management  
Amy Crossed  
Carol & Richard Crossed  
Paul D'Aiutolo\*  
Del Lago Resort & Casino  
Kelly DeMay  
Lauren & Ben Dlugosh\*  
Kristen Duckles\*  
Terry Eason\*  
East House  
EFPR Group LLC  
ENALAS  
Engels Leadership LLC  
Enterprise Holdings Foundation  
Entre Computer Services, Inc.  
Five Star Bank  
Carrie Fuller Spencer\*  
Lindsay Gozzi-Theobald\*  
Jessica & Van Griffin  
Kimberly-Ann & William Hamer  
Haylor Freyer & Coon  
Henry E. Isaacs Quality Home Remodeling  
Thomas Hogan  
Huther Doyle  
James B. Isaac  
Jambella Project Services, Inc  
Keidel's Janitorial Services, Inc.  
Christine Klos\*  
Dominick LaPenna\*  
Nick LaPenna  
Michelle Lee\*  
Miranda Leo\*  
Lewis Tree Service, Inc.  
John Maggio\*  
Liz & Quentin Marsh\*

Marsherrall Partners\*  
Thomas McInerney\*  
Linda & Daniel Merrick\*  
Marilyn & Ken Metz  
Jan Miller  
Julia & Joseph Miller\*  
Gail Morelle\*  
Jason Mull  
Laura Myers & Curtis Johnson\*  
Norwex  
MacKenzie & Adam Pettinella\*  
Ann Oates  
Bernice & Bernard O'Sullivan  
Michael Osborn\*  
Bliss E. Owen  
Robert Persichitti  
Pamela & Patrick Rector  
Teresa & Steven Richards\*  
Robert Half  
Kathleen & Stephen Schmitt  
Mark Shannon\*  
Terri Snider\*  
St. John Fisher College  
Streamline Healthcare Solutions  
Lynn Sullivan\*  
Trillium Health  
Wynndy Turner\*  
Jacqueline Wambach  
Joann & Nicholas Wargo  
Ke'Shara Webb\*  
Robert Wendler\*  
Alyssa Whitfield  
Kelly Wilmot\*  
Patty & John Yahn-Urlab  
Robert Yawman\*

## \$500 - \$999

Aly Arena  
Sid Bahl  
Shannon & Justin Bassett  
Deb Belbas  
Betsy & Marc Brugg  
Canfield Vet, Dog & Cat Hospital  
Laurie & John Carbone  
Kathia & Joseph Casion  
Challenger Miracle Field  
Charities Aid Foundation of America  
Mary Lu Clark  
Cobblestone Capital Advisors, LLC

Andrea & Jason Colline  
Camille & Gabriel DelVecchio  
Jackie & Dean Dennison  
Katherine DePerrior  
Chas DeVries  
Drapery Industries Incorporated  
Erika Hahn & Terry Eason  
Bonnie & John Geraghty  
Carolyn Gerstner  
Jennifer Giorgianni  
Gullo Group  
Lori & Rich Kohl  
Hon. Joan S. Kohout  
Shelli & Scott Lefebvre  
Brenna Mason\*  
Kayla Mayville\*  
Jeannine & Marc Misiurewicz  
Emily Nelson\*  
Karen & Mike J. Nesbitt  
Ann & Michael Osborne  
Sangita Patel\*  
Angie Perez-Delgado & Jose Perez\*  
Ali & Phil Pettinella  
Gerianne Puskas  
Rainaldi Real Estate, Inc.  
Ralph Honda, Inc.  
Joanne & Frank Sapienza  
McKenzie Schultz  
Michael Silber  
Becky & Becky Stewart  
Dawn Sullivan\*  
Beverly & Michael Tomanio

## \* = Champion of Hope Society Members

You are invited to join the Champion of Hope Society, to change the very foundations of our community. Members make a commitment to a recurring pledge over three consecutive years. For more information, please contact Catherine Amico Orlandini at [catherine.orlandini@villaofhope.org](mailto:catherine.orlandini@villaofhope.org)

We believe in you

Agency Advancement Office  
3300 Dewey Avenue  
Rochester, NY 14616

Phone: 585.865.1550

### Editor:

Catherine Amico Orlandini,  
Major Gifts Officer

### Copy, Graphic Design, Photography:

C. Jean Grover,  
Director of Marketing and Communications

### Photography:

Devin Mack, DFunLife Photography;  
Cloey

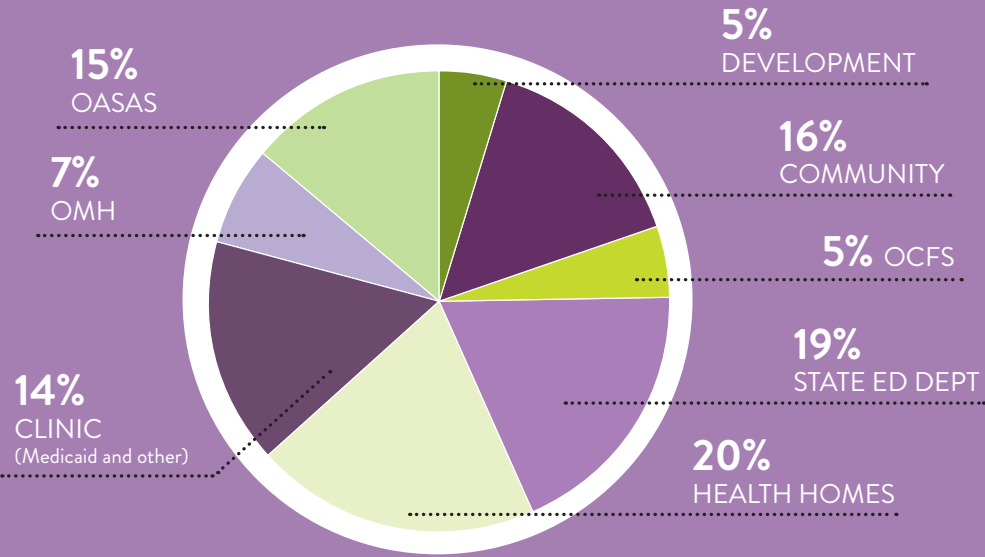
### Printing:

EPI Printing & Finishing

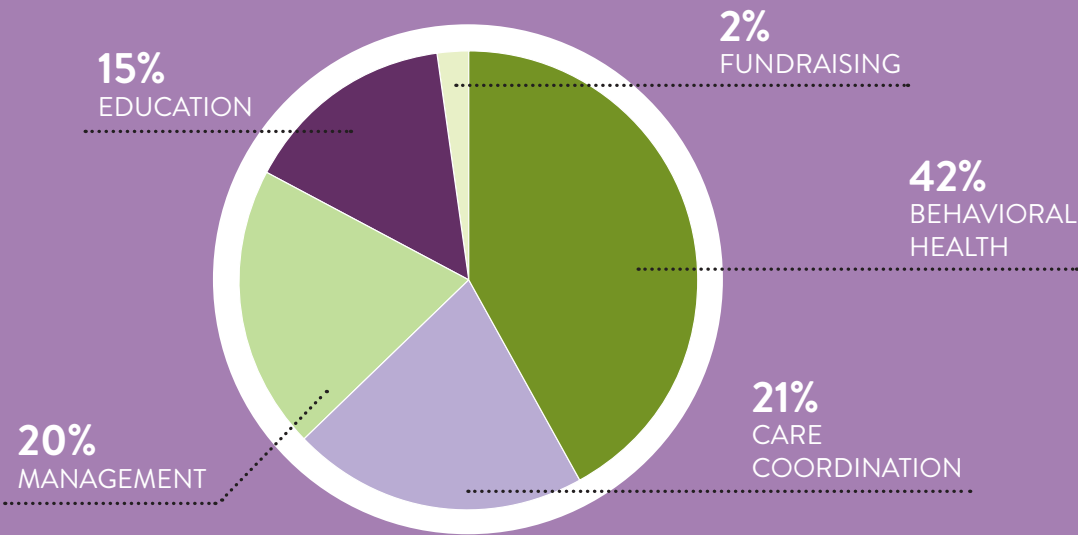


# FINANCIAL HIGHLIGHTS

## REVENUE



## EXPENSES



14

# VILLA OF HOPE LEADERSHIP

### Board Officers

**Christopher Bell**, Board Chair  
**Angelica Perez-Delgado**, Vice Chair  
**Michael Burns**, Secretary

### Board Members

**Andrew Bodewes**  
**Erick G. Bond, Sr.**  
**Korey Brown**  
**Rebecca Burkey**  
**Dawn DePerrior**  
**Kimberly-Ann Hamer**  
**Curtis Johnson**  
**David Krusch, M.D.**  
**John Loury**  
**Theresa Marsenburg**  
**Thomas McCorry**  
**Thomas K. McNerny, M.D.**  
**Sangita Patel**  
**Camille Simmons**  
**Carrie Fuller-Spencer**  
**Robert Wendler**

**Carrie Carl**, *Ex Officio*  
**Kayla Mayville**, *Ex Officio*

### Executive Leadership Team

**Carrrie Carl, LCSW-R**, President & CEO  
**Lynn Sullivan**, Chief Financial Officer  
**Kelly Wilmot, LCSW**, Chief Program Officer

### Young Professionals Board Officers

**Kayla Mayville**, Chair  
**Ke'Shara Webb**, Immediate Past Chair  
**Danielle Winkler-Head**, Chair-Elect  
**Melanie Phillips**, Secretary

### Young Professionals Board Members

**Lauren Dunkle Dlugosh**  
**Terry Eason**  
**Dominick LaPenna**  
**Miranda Leo**  
**Quentin Marsh**  
**Ryan Miller**  
**Emily Nelson**  
**Laura Sapienza**  
**Mark Shannon**  
**Catherine Amico Orlandini**, *Ex Officio*

### Accreditations

Council on Accreditation

### Licenses

New York State Department of Health  
 New York State Education Department  
 New York State Office of Alcohol and Substance Abuse Services  
 New York State Office of Children and Family Services  
 New York State Office of Mental Health  
 Sanctuary® Certification

### Memberships and Partnerships

American Marketing Association  
 Association of Fundraising Professionals  
 Bivona Child Advocacy Center  
 Building Bridges Initiative Child Workforce  
 Wellness Initiative  
 Children's Health Home of Upstate New York (CHHUNY)  
 Consortium of Alcohol and Substance Abuse Services – Region II  
 Council of Agency Executives  
 Council of Family and Child Caring Agencies  
 Darkness to Light Collaborative  
 East House  
 Finger Lakes Regional Planning Consortium  
 Finger Lakes Regional Youth Justice Team  
 Greater Rochester Chamber of Commerce  
 Greater Rochester Health Foundation  
 Greece Central School District  
 Greece Regional Chamber  
 Health Homes of Upstate New York (CHHUNY)  
 Helio Health (Omnes IPA)  
 Lead Peak Performance  
 Monroe County Juvenile Justice Council  
 Monroe County Office of Mental Health  
 Monroe County Systems Integration Project

New York Association of Alcoholism  
 New York State Coalition of 853 Schools  
 NYS Coalition for Children's Behavioral Health Services  
 New York State Council for Community Behavioral Healthcare  
 Opioid Task Force  
 Penfield Central School District  
 Project RISE Steering Committee  
 Recovery Net Collaborative  
 Rochester-Monroe Anti-Poverty Initiative  
 Roc-Tac  
 Rotary Club of Greece  
 Safer Monroe Area Reentry Team  
 SUNY Empire State College  
 Trillium Health  
 United Way of Greater Rochester and the Finger Lakes

15





# VILLA OF HOPE PROGRAMS

## EDUCATION

Villa of Hope School

## WORKFORCE DEVELOPMENT and COMMUNITY RESTORATION

Workforce Development

Bridging Opportunity through Learning  
Development (BOLD)

Community Oriented Recovery and  
Empowerment (CORE)

Juvenile Reporting Center (JRC)

Work Based Learning

Supported Employment

Hope Place

## COMMUNITY PROGRAMS

Children's Care Management

Adult Care Management



## BEHAVIORAL HEALTH

Integrated Outpatient Clinic (Mental Health/SUD)

The Steven Center for Behavioral Health

Gregory E. Polisseni Living Hope Treatment Center

LIFE Residential Program

Substance Use Disorder Clinic

Addiction Prevention Education Program

Preventive Services

General Counseling

Aftercare Services

Tuckahoe Community Residence

Children and Family Treatment and Support Services  
(CFTSS)

Community Apartment Program

Youth Mentor Program

Therapists at Bivona Child Advocacy Center,  
Greece CSD, and Penfield CSD

Juvenile Justice Therapy Program